OGSA MEMBERSHIP DIRECTORY
ADVERTISMENT INSERTION FORM

Advertise in the 2027 OGSA Membership Directory, which serves a target market of over 1000 members and has a 12-month shelf life.
The Directory is mailed with the June Issue of our magazine "ONCourse."

LIMITED SPACE IS AVAILABLE – DEADLINE APRIL 16, 2027!

	Premium Locations – Colour	
☐	Full Page Back Cover	$1750.00 ($1548.67 + HST of 201.33)
☐	Full Page Inside Front Cover	$1200.00 ($1061.95 + HST of 138.05)
☐	Full Page Inside Back Cover	$1200.00 ($1061.95 + HST of 138.05)
	* Premium locations are on a first come first served basis. *	
	Inside Pages	
☐	Full Page – Colour	$850.00 ($752.21 + HST of 97.79)
☐	Full Page – Black & White	$600.00 ($530.97 + HST of $69.03)
☐	Business Card Ad – Black & White (only)	$400.00 ($353.98 + HST of $46.02)

PLEASE COMPLETE:

Contact Information:		
Company Name:		
Contact Person:		
Address:		
City:	Province:	Postal Code:
Telephone:		
Email:	**New Ad** ❑ **Same Ad as Last Year** ❑	
Payment Information:		
❑ VISA ❑ MC ❑ Invoice me		
Credit Card #	Expiry Date:	CVV:
Cardholder Name:	Cardholders Signature:	

Please email insertion form to admin@ogsa.ca, for further information or questions call 519-767-3341

Advertisement Submission Guidelines

- Submit all ads saved in jpeg (.jpg) format.
- All colour advertisements must be supplied at resolution 300dpi in CMYK.
- Do not include crop marks on ads that are not designed to bleed.
- All files must be set to the size specified on the ad insertion order.
- Full Page - full bleed ads should be set to bleed 1/8” on all sides, with crop marks.
- We recommend ensuring ads / images be saved as CMYK and not RGB. Providing ads in RGB can result in unexpected colour shifts and are not the responsibility of the publisher.
- We accept files via email if the file is less than 10mb, if larger please use an online transfer system such as Hightail or WeTransfer: admin@ogsa.ca

NOTE: Any divergence from the above specifications may result in improper printing.

Email artwork to: admin@ogsa.ca

Deadlines:

Ad artwork due by Friday, April 16, 2027

Directory Publication Date: June, 2027