



OGSA MEMBERSHIP DIRECTORY ADVERTISEMENT INSERTION FORM

Advertise in the 2027 OGSA Membership Directory, which serves a target market of over 1000 members and has a 12-month shelf life.

The Directory is mailed with the June Issue of our magazine "ONCourse."

LIMITED SPACE IS AVAILABLE – DEADLINE APRIL 16, 2027!

Premium Locations – Colour		
<input type="checkbox"/>	Full Page Back Cover	\$1750.00 (\$1548.67 + HST of 201.33)
<input type="checkbox"/>	Full Page Inside Front Cover	\$1200.00 (\$1061.95 + HST of 138.05)
<input type="checkbox"/>	Full Page Inside Back Cover	\$1200.00 (\$1061.95 + HST of 138.05)
* Premium locations are on a first come first served basis. *		
Inside Pages		
<input type="checkbox"/>	Full Page – Colour	\$850.00 (\$752.21 + HST of 97.79)
<input type="checkbox"/>	Full Page – Black & White	\$600.00 (\$530.97 + HST of \$69.03)
<input type="checkbox"/>	Business Card Ad – Black & White (only)	\$400.00 (\$353.98 + HST of \$46.02)

PLEASE COMPLETE:

Contact Information:		
Company Name:		
Contact Person:		
Address:		
City:	Province:	Postal Code:
Telephone:		
Email: <input type="checkbox"/> New Ad <input type="checkbox"/> Same Ad as Last Year 		
Payment Information:		
<input type="checkbox"/> VISA <input type="checkbox"/> MC <input type="checkbox"/> Invoice me		
Credit Card #	Expiry Date:	CVV:
Cardholder Name:	Cardholders Signature:	

Please email insertion form to admin@ogsa.ca, for further information or questions call 519-767-3341



Advertisement Submission Guidelines

- Submit all ads saved in jpeg (.jpg) format.
- All colour advertisements must be supplied at resolution 300dpi in CMYK.
- Do not include crop marks on ads that are not designed to bleed.
- All files must be set to the size specified on the ad insertion order.
- Full Page - full bleed ads should be set to bleed 1/8" on all sides, with crop marks.
- We recommend ensuring ads / images be saved as CMYK and not RGB. Providing ads in RGB can result in unexpected colour shifts and are not the responsibility of the publisher.
- We accept files via email if the file is less than 10mb, if larger please use an online transfer system such as Hightail or WeTransfer: admin@ogsa.ca

NOTE: Any divergence from the above specifications may result in improper printing.

Email artwork to: admin@ogsa.ca

Deadlines:

Ad artwork due by Friday, April 16, 2027

Directory Publication Date: June, 2027