



JOIN US FOR THE 2024

OGSA CENTENNIAL

& OGSA TURFGRASS
MANAGEMENT CONFERENCE

January 16-18, 2024

Sponsorship Opportunities

Fallsview Casino Resort
Conference Centre
Niagara Falls, ON







JOIN US FOR THE 2024

OGSA CENTENNIAL & OGSA TURFGRASS MANAGEMENT CONFERENCE

 HILTON FALLSVIEW NIAGARA FALLS &
FALLSVIEW CASINO CONFERENCE CENTRE

 JANUARY 16, 17 & 18 2024

We're building an awesome speaker line up! Keep an eye on the conference event page for more details! Speaker series runs January 16 -18, in partnership with 



Frank Rossi, Ph.D

Associate Professor, School of Integrated Plant Science, Horticulture Section, Cornell University



John Kaminski, Ph.D

Professor and Associate Head, Department of Plant Science, Director, Golf Course Turfgrass Management Program. PennState



Chris Tritabaugh

Golf Course Superintendent, Hazeltine National Golf Club



Pat Jones

Industry marketing expert and candid observer of the trends shaping the golf business.



JOIN US!

DAY	TIME	SHUTTLE FROM
Jan 16	6:30PM	HILTON FRONT LOBBY

Celebrate 100 years of advancing the profession & enriching the quality of golf with friends and colleagues!

All are welcome!

Tickets go on sale Sept 8.

Special group rates for accommodation are available at the Hilton Fallsview Hotel.


Conference attendees: Tickets are included in the Full & Tuesday/Wednesday conference packages.

Your night includes:

Food, Drink Tickets, Music, Access to the Museum, Currents Light Show, tour the Spillway Tunnel and Canadian Falls Viewing Platform.



MAIN EVENTS

January 16: OGSA Annual Awards, partners  & Centennial Celebration

January 17: Networking Lunch & OGSA AGM

January 17:  **TURFCARE** Day 2 Reception
Helping your business grow.

We Grow Golf.



CONFERENCE OPPORTUNITIES

WE'VE CHANGED OUR CONFERENCE NAME! The Ontario Golf Course Management Conference is now the OGSA Turfgrass Management Conference! It's easier to say, and it aligns with what our conference is really all about: supporting turfgrass management professionals.

Be a part of 100 years of turfgrass management. We've got a great conference event planned, and we want you and your team to celebrate with us! We have developed several ways for industry partners to participate in the event to highlight their organization, connect with existing clients and form new relationships.

The format of the 2024 conference event will be much like what you remember from previous years. Table tops are available and will be included in the large space as the education sessions. Dividing walls between the networking area and the education sessions will be partially pulled to create a sound barrier while speakers present.

STAGE TIME - we're doing it again!

You asked, and we're delivering! Suppliers who are registered for the conference have an opportunity to take the stage for 20-25 minutes to talk about an educational topic of their choice that will also qualify for CEC credits for IPM, GCSAA and CGSA. We have three spots available. The cost is \$2,000 for this opportunity. Selections will be based on the session content. For more information, please contact the office.

AUCTION

We had a lot of fun last year. Your donation to an event auction is a great way to profile your organization, give attendees a chance to save a little money on a product or service they need, and support the OGSA's scholarship and bursary programs.

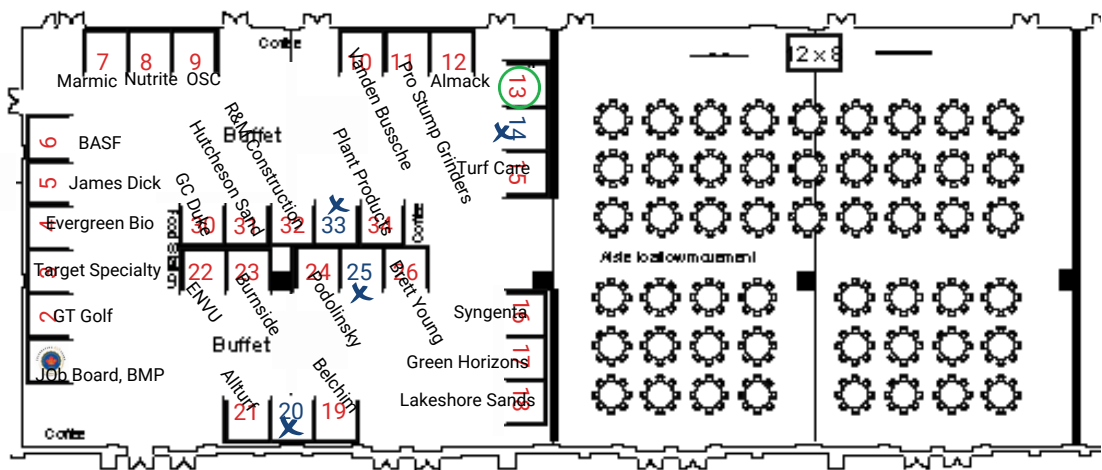




CONFERENCE À LA CARTE

Full Conference Pass	10x10 Table Top Space	Stage Time
\$695	\$950	\$2,000

Floor Plan (subject to change)



The event floor plan is very similar to last year's event. The day's meals and social activities will take place in the networking area. At least one full conference pass must be purchased with a table, unless a table is included in your sponsorship package.

THE OGSA CENTENNIAL CELEBRATION takes place at the Niagara Parks Power Station on January 16, 2024! We are asking you to support our 100th anniversary in a bigger way this year, help us to deliver a top notch, one time only event! Please consider the additional partnership options in this package!

Each full conference pass includes a ticket and we ask that all suppliers in attendance celebrate with us! Let's make it a night to remember! Food and refreshments available between 6:30 - 10pm. **We kindly ask that you use Day 2 as your opportunity to plan your private events.**

Save the date!

1924 - 2024
OGSA CENTENNIAL CELEBRATION
AN OGSA TURFGRASS MANAGEMENT CONFERENCE EVENT

NIAGARA PARKS POWER STATION
Niagara Falls, ON

DAY: JAN 16 2024
TIME: 6:30PM
RSVP: DEC 7 2023

Please email manager@ogsa.ca to confirm attendance. Special hotel rates are available at the Hilton Fallsview Hotel, Niagara Falls, 1-866-973-9829. Ask for the OGSA room block to secure your room. Bus transportation has been arranged for attendees between the Hilton and the Niagara Falls Power Station.



SPONSORSHIP PACKAGES

Opportunity	10x10 Table Top Space (\$950)	Full Conference Pass (\$695)	Onsite	Pre and post event promotion	COST
Education (1 Avail)	1	4	Introduce selected speakers, 1 - 20 minute stage session (\$2,000)	ONCourse, twitter, clippings, OGSA website	SOLD
Day 2 Social Event (1 Avail)	1	2	Exclusive host of meal and open bar for a minimum of 2 hours. Verbal Onsite recognition, day 2 welcoming remarks, 1 - 20 minute stage session (\$2,000)	ONCourse, twitter, clippings, OGSA website	SOLD
Day 1 - Award Lunch (1 Avail)	1	2	Welcoming remarks, logo recognition during the lunch event	ONCourse, twitter, clippings, OGSA website	SOLD





SPONSORSHIP PACKAGES

Opportunity	10x10 Table Top Space (\$950)	Full Conference Pass (\$695)	Brand Display	Pre and post event promotion	COST
Future Leaders (1 Avail)	1	2	Tomorrow's turf leaders will attend the event, thanks to you. Stage recognition, logo recognition.	ONCourse, twitter, clippings, OGSA website	SOLD
Name Badges (1 Avail)	1	2	Every person is wearing your logo for the duration of the event	ONCourse, twitter, clippings, OGSA website	SOLD
Day 2 Networking Lunch Sponsor (1 Avail)	1	1	Verbal Onsite recognition, logo recognition on the buffet	ONCourse, twitter, clippings, OGSA website	\$5000
Centennial Party Drink Sponsor (1 Avail)	1	2	Key event sponsor! Signage at the event, logo recognition on the bar, and on drink ticket	ONCourse, twitter, clippings, OGSA website	SOLD
Centennial Party Food Station (5 Avail) 2 SOLD	1	1	SUPPORT THE CENTENNIAL EVENT! Your signage at one of the 5 food stations	ONCourse, twitter, clippings, OGSA website	\$4000





SPONSORSHIP PACKAGES

Opportunity	10x10 Table Top Space (\$950)	Full Conference Pass (\$695)	Brand Display	Pre and post event promotion	COST
Day 1 Registration Desk (1 Avail)	1	2	Join us at the reg desk and say hello to every single GC attendee!	ONCourse, twitter, clippings, OGSA website	SOLD
Professional Development (1 Avail)	1	1	Support the job board, and professional head shots for attendees	ONCourse, twitter, clippings OGSA website	SOLD
Coffee Break (3 avail)			Nothing like a cup of java to jumpstart the day. Logo recognition onsite.	ONCourse, co-sponsor twitter, clippings, OGSA website	SOLD
Hotel Key Card (1 Avail)	1	2	Your logo on each hotel key attendees get	ONCourse, twitter, clippings, OGSA website	SOLD

All sponsors will be acknowledged during the event on print material, sponsor recognition slide show between sessions, on signage as appropriate, and where ever their specific sponsorship is taking place.

If there is a sponsorship that you don't see here, that you would like to explore, please reach out to the office. We are open to ideas.





SPONSORSHIP FORM

	PRICE	QTY	TOTAL
EDUCATION SPONSOR	SOLD		
DAY 2 - SOCIAL EVENT	SOLD		
DAY 1 - AWARDS LUNCH	SOLD		
FUTURE LEADERS SPONSOR	SOLD		
NAME BADGE SPONSOR	SOLD		
DAY 2 - NETWORKING LUNCH SPONSOR	\$5,000		
KEY CARD SPONSORSHIP	SOLD		
DAY 1 - REGISTRATION DESK SPONSOR	SOLD		
CENTENNIAL PARTY BEVERAGE SPONSOR	SOLD		
CENTENNIAL PARTY FOOD STATION SPONSOR (5 AVAIL) 2 SOLD	\$4,000		
PROFESSIONAL DEVELOPMENT SPONSOR	SOLD		
COFFEE BREAK SPONSOR (3 AVAIL)	SOLD		
STAGE OPPORTUNITY (3 AVAIL) SOLD	SOLD		

SUBTOTAL	
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NO HST	\$0.00
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TOTAL	
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EVENT REGISTRATION

MEMBER RATES		PRICE	QTY	TOTAL
A.	3 DAY FULL CONFERENCE	\$695.00		
B.	2 DAY (TUESDAY & WEDNESDAY)	\$589.00		
C.	EXTRA TICKET TO CENTENNIAL CELEBRATION	\$150.00		
D.	EXTRA TICKET TO DAY 2 NETWORKING LUNCH	\$85.00		
	10' WALL SPACE WITH TABLE **EXHIBITORS MUST PURCHASE AT LEAST ONE FULL CONFERENCE PASS WITH A TABLE.	\$950.00		
NON-MEMBER RATE:				
NM.	NON MEMBER FULL CONFERENCE PASS	\$995.00		

10x10 space location preference if applicable. Choose 3, in

order of preference: _____

DELEGATE NAME	EMAIL/PHONE	PKG.

EXHIBITOR SET UP: Exhibitors who would like to bring larger equipment to their space, please contact the OGSA office at admin@ogsa.ca by Dec 9, 2023 to discuss feasibility and to coordinate assistance. Booths must remain displayed for the full conference.

CANCELLATION & REFUND POLICY: Sponsorship agreements are binding. Event registration and exhibitor space - 100% refundable before by December 15, 2023, 50% refundable by December 29, 2023 and non-refundable after Dec 29, 2023.

SUBTOTAL	
PLUS 13% HST	
TOTAL	

VISA MC INVOICE ME! (Invoices are payable by cheque or EFT.)

CC NUMBER: _____ EXPIRY DATE: _____ CVV: _____

CARD HOLDER NAME: _____

CARD HOLDER SIGNATURE: _____





AUCTION DONATION

Company:			
Contact:		Email:	
ITEM	DESCRIPTION	QTY	RETAIL VALUE PER

Thank you for your donation! Please provide a photo, a complete description and the retail value of each item you would like to donate. All proceeds will directly support the OGSA and it's ongoing mission to serve its members, advance their profession and enrich the quality of golf and its environment. Thank you for your support!

By signing this agreement you commit to donating the above item(s) to be auctioned off between January 16-18, 2024 during the OGSA Turfgrass Management Conference.

These items will be promoted in pre-event announcements and throughout the event. The auction items will be located at your booth for people to see and bid on.

SIGNATURE: _____

