

ONCOURSE

OFFICIAL PUBLICATION OF THE

ONTARIO GOLF SUPERINTENDENTS' ASSOCIATION



Advertise with Ontario's largest publication dedicated to advancing the golf course superintendent profession.



Publishing Dates	Material Deadline	Release Date
November 2022	October 14, 2022	November 25, 2022
March 2023	February 17, 2023	March 24, 2023
June 2023	April 21, 2023	June 2, 2023
August 2023	July 14, 2023	August 18, 2023

Advertise with ONCourse
 Contact us today
 Diane Davey, Advertising Manager
 Tel: 289-337-4305 diane@blenheim.ca

Bonus: Save 15%

WHEN YOU BOOK 4 ISSUES

2022/2023 Advertising Rates

Premium Locations

4-Colour Process	4-Issue Rate ONLY
Outside Back Cover	\$5,725.00
Inside Front Cover	\$5,575.00
Inside Back Cover	\$5,575.00
Business Card Appearing under President's Message	\$1,020.00

4-Colour Process

Ad Size	Single Rate	4-Issue Rate
Full Page	\$1,495	\$5,083
2/3 Page	\$1,391	\$4,729
1/2 Page	\$859	\$2,921
1/3 Page	\$694	\$2,360
1/4 Page	\$566	\$1,924
1/6 Page	\$351	\$1,193
Business Card	\$273	\$928

Black and White

Ad Size	Single Rate	4-Issue Rate
Full Page	\$949	\$3,227
2/3 Page	\$817	\$2,778
1/2 Page	\$588	\$1,999
1/3 Page	\$514	\$1,748
1/4 Page	\$429	\$1,459
1/6 Page	\$259	\$880
Business Card	\$206	\$700

Inserts

Ad Size	Single Rate	4-Issue Rate
Up to 8.5 x 11 Colour or black & white	\$619	\$2,105

Belly Band

Ad Size	Single Rate + Printing
Wrapped & glued around issue	\$650 + \$1,495*

*Cost includes printing and bindery only for a 1-sided, full colour ad printed on 100lb, 10% recycled FSC stock.

Print ready artwork required, see back page for specifications. Additional costs will be billed at \$85/hr for any artwork changes required.

Premium locations: Premium locations are based on a mandatory four issue commitment.

HST applicable on all rates.

4X Issue Rate: The four issue rate includes a 15% discount and will be invoiced to you and PAYMENT DUE IN FULL upon the publication and distribution of the FIRST insertion.

Not for profit and educational institutes: Institutes will receive 25% off each single advertisement OR 50% off the single advertisement rate if the commitment for 4 advertisements specifying the issue the ads are to appear in is submitted with the initial order on our insertion form.

Insertions: Inserts are distributed to associate and non-associate OGSA members. Split distribution requests will not be accepted.

ONCourse

4 seasonal issues

Insertion Order for _____ Issues
(insert number of issues 1 to 4)

Company Name: _____

Mailing Address: _____

Contact Person: _____ Signature: _____

Phone: _____ Fax: _____

Email Address: _____

Ad Size: _____ Issue: November 2022 March 2023 June 2023 August 2023

Ad Location: Standard Location Back Cover
 Inside Front Cover Inside Back Cover

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INSERTION FORMS FOR THE FOUR ISSUE RATE TO BE SUBMITTED BY OCTOBER 14, 2022

Please complete this form and either email or fax it to:

ONCourse – Official Publication of the OGSA

Diane Davey, Advertising Manager

Tel: 289-337-4305

Fax: 289-337-4187

Email: diane@blenheim.ca